

BLĂ STATION



Thinking inside the box.

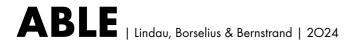
"Think outside the box" might be one of the most common prompts in the initial instructions of any creative process. Although most individuals claim to do so, the final outcomes often look alike. Most of the time actually. Regardless of creative industry, each year the same story is told by different creators, resulting in similar designs. Creating trends, patterns, and generic designs. But if everyone is thinking outside the box, then maybe the only way to be original would be to think inside of it.

As the generic design-overdose hits, an anti-design syndrome follows.

So, what is the box that everyone is trying to escape? What are the walls constructed of? If it cannot be trends, patterns, or the expected, since these phenomena are found outside the box, maybe the walls of the box are constructed by the rules of the industry. Maybe the walls are constructed according to the regulations. In that case, wouldn't it be harder to create inside of it? Are we ABLE to think inside the box? The constant shrinking box, with walls of rules, regulations, laws, certificates, and demands.

There is no newness to Blå Station when it comes to addressing issues such as sustainability, durability, and timelessness. In fact, since 1986 and the birth of the company, these factors have been constant throughout every design. However, could all questions and demands be addressed in one product? Could one product be sustainable, recyclable, upgradeable, changeable, renewable, dismountable, traceable, serviceable, adaptable, and still lovable?

Johan Lindau CEO & Design Manager



The initial design brief:

A chair - more than a chair. An armchair - more than an armchair. Polyfunctional.

Comfort in symbiosis with obvious mechanical technique.

When an exposed skeleton is more important than its protective casing.

When construction meets playfulness and changeability.

When sophisticated aesthetic meets rebellious pick-up sticks.

When displaying replaces disguising.

When one chair offers several others.

When wishes can be satisfied.

Our ambition:

To challenge the idea of answering all questions before they were asked. Creating a multifunctional yet concrete and honest character. Taking all important rules and regulations into account, proving that original design can be born inside the box. Aspiring to be so adaptable and timeless that whatever generic design stream that might come, this piece would survive it.

And we think we are ABLE.

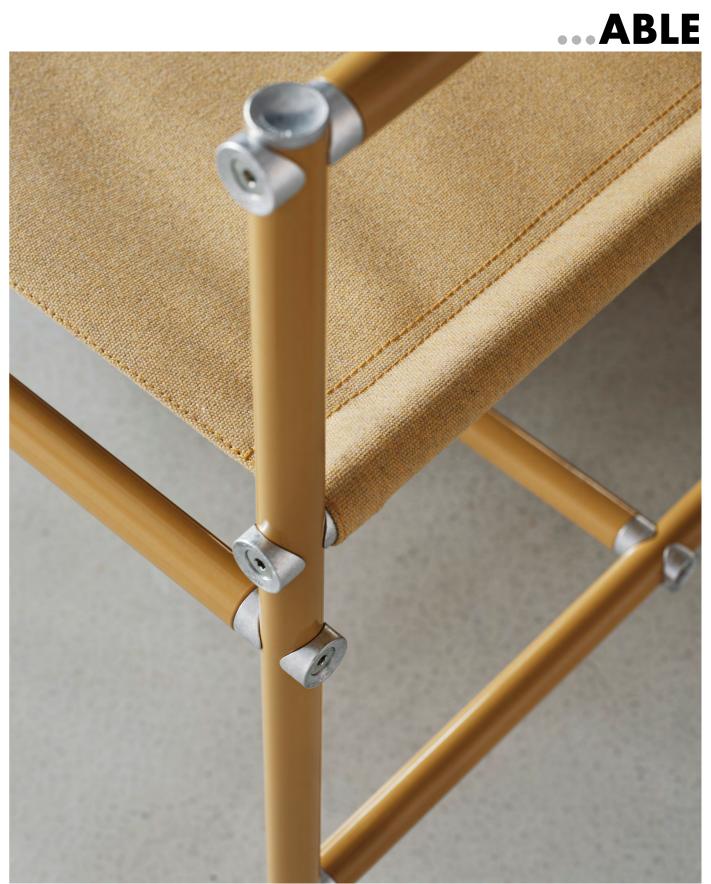




We have reduced and reduced down to the smallest detail, says Stefan Borselius. The cast details in zinc give the completely stripped-down construction an expression of its own.



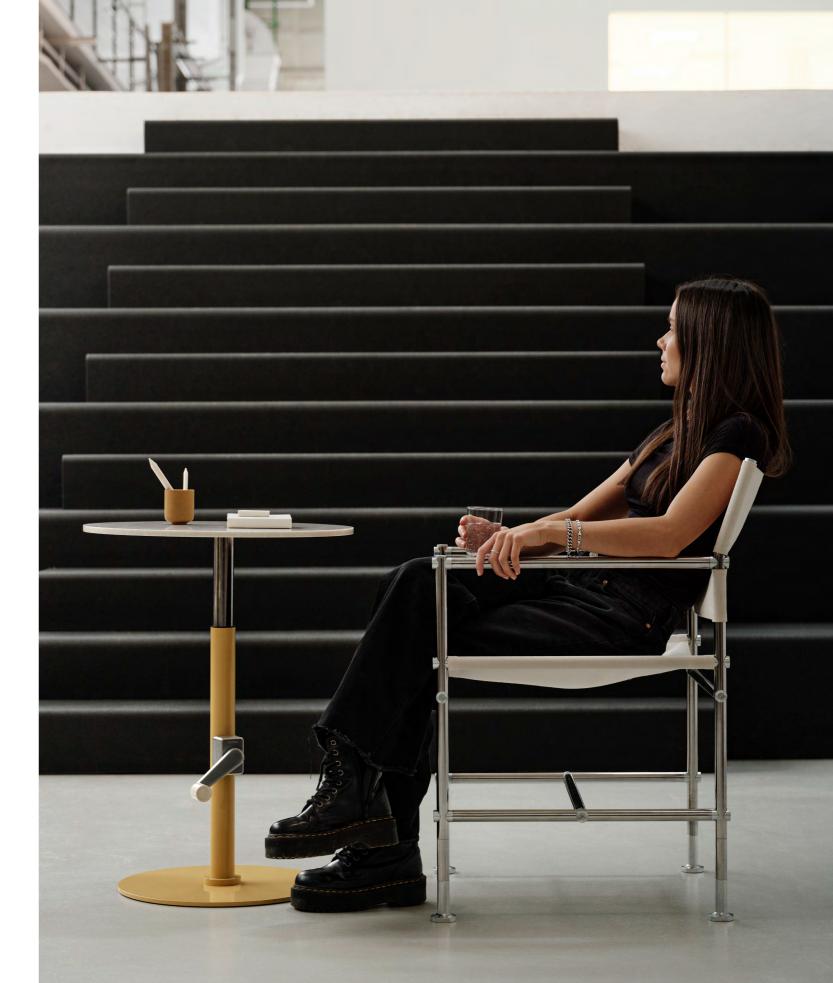




...ABLE



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CHANGEABLE



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ABLE

Design is of course about function, form and proportions, but above all about prioritizing and making the right choice. ABLE took us on a journey that lasted several years. Imaginative wishes and fun features sometimes took us on exciting, but wrong paths. Three designers, who sometimes went in three completely different directions. We each had to, time and time again, kill our darlings, go back and find the right way forward. In the end we arrived at what we thought was the goal, the finished product. That's when we realized that all this is just the beginning of a big, exciting project. Because now everything is possible – or as we say ...ABLE.









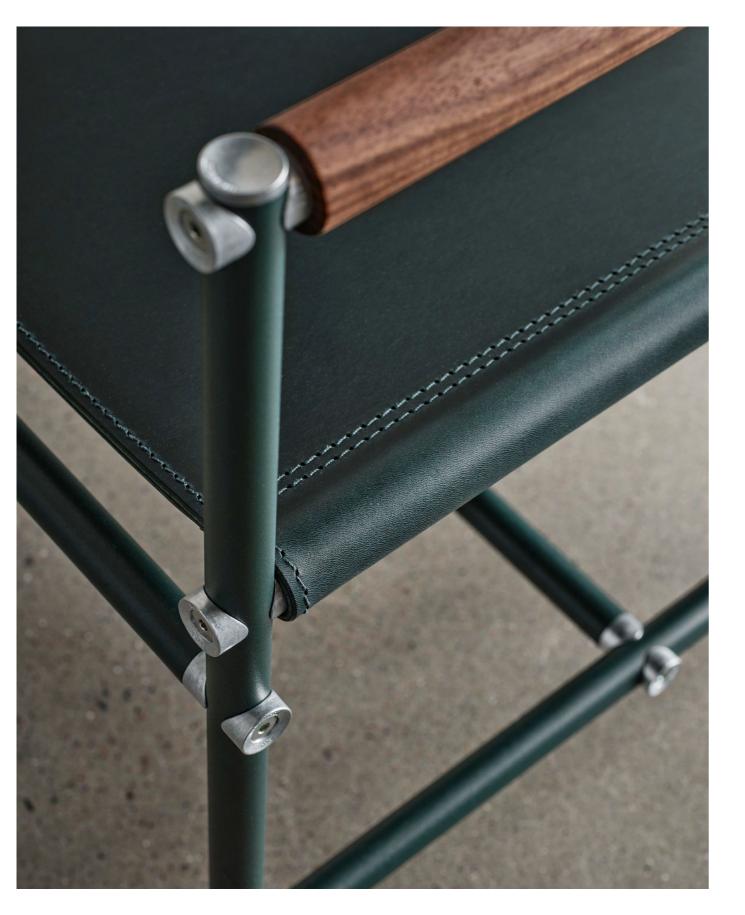
RENEWABLE



ABLE is 100% separable, everything can be updated, changed or renewed, underlines Thomas Bernstrand. And if it needs to be repaired or upgraded, just visit Blå Station's website and order a new seat, add wheels or other armrests. If an architect wants to create a completely new color scheme, -it's just to repaint, instead of discarding and buying new.

















Seat height 46cm, tumbled zinc, canvas, lacquered steel, steel armrest



Seat height 46cm, black oxidized tumbled zinc, black wheels, canvas, lacquered steel, steel armrest. VEVA tables



Seat height 46cm, tumbled zinc, canvas, lacquer, walnut armrest Seat height 40cm, tumbled zinc, leather, lacquer, walnut armrest



Seat height 40cm, tumbled zinc, zinc wheels and zinc feet, canvas, chromed steel, oak armrest



Seat height 46cm, tumbled zinc, chrome, black leather, black leather wrapped armrest



Seat height 46cm, black oxidized tumbled zinc, canvas, lacquered steel, steel armrest



Natural leather, tumbled zinc, leather wrapped armrest



Canvas, tumbled zinc, lacquered steel armrest



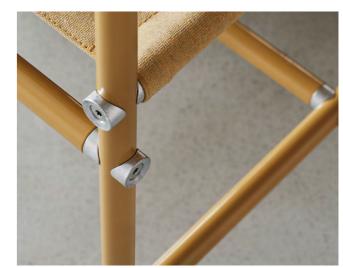
Canvas, black oxidized tumbled zinc, lacquered steel



Canvas, tumbled zinc, chrome, oak armrest

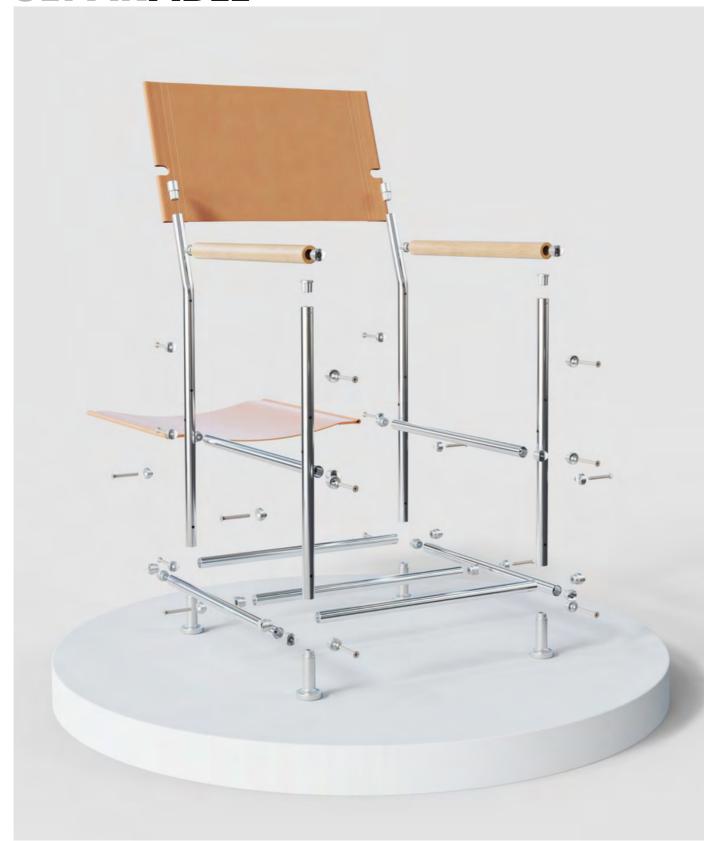


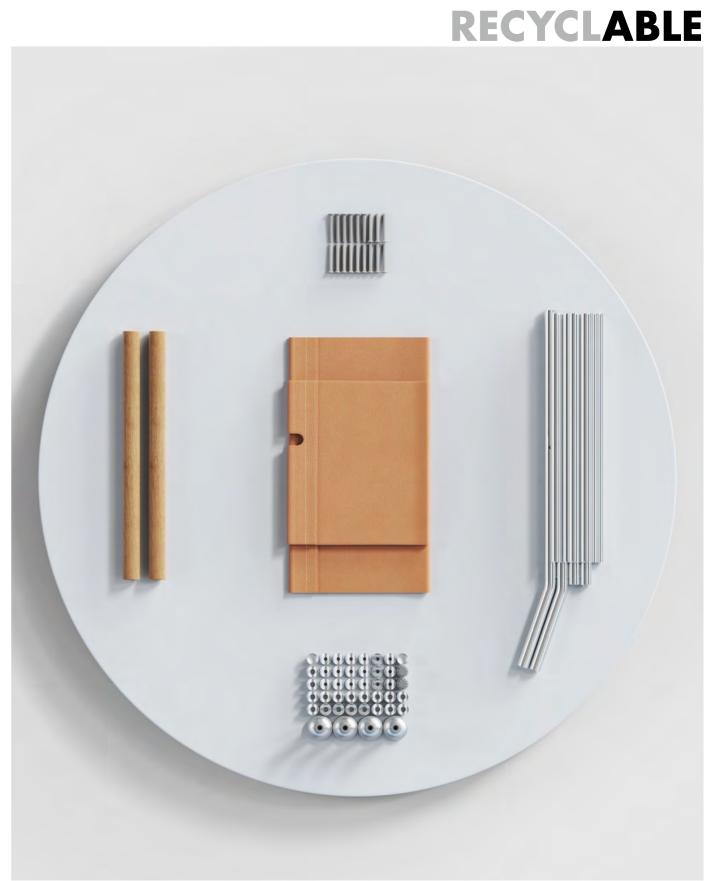
Seat height 46cm, tumbled zinc, canvas, lacquered steel, steel armrest



Canvas, tumbled zinc, lacquered steel

SEPARABLE







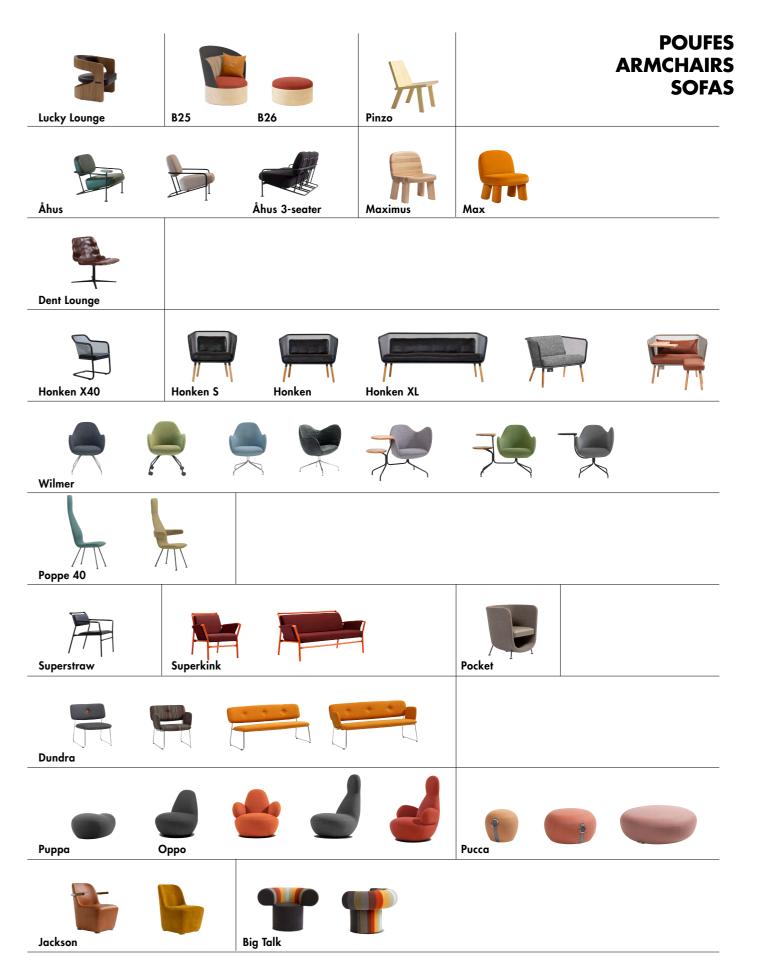
ABLE

SUSTAINABLE
CHANGEABLE
RENEWABLE
DURABLE
UPGRADEABLE
ADAPTABLE
SEPARABLE
RECYCLABLE
...ABLE

LOVEABLE

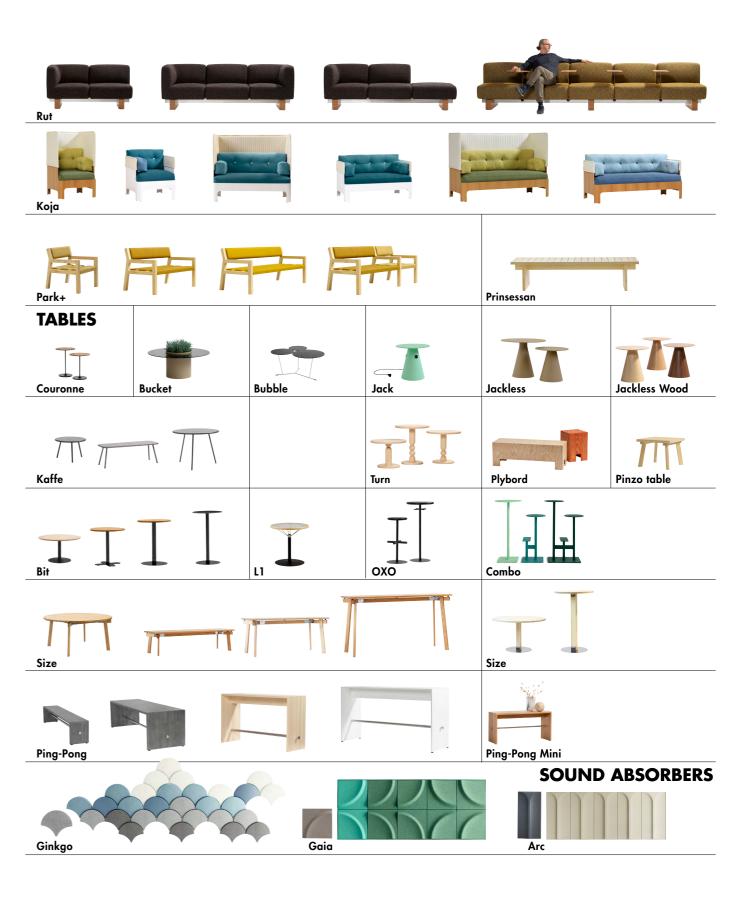
Foto: Marcus Lavett. Styling: Camilla Gantelius. Grafisk form: Formera AB. Repro & Tryck: By Wind.





ARMCHAIRS, SOFAS & BENCHES





ABLE SUSTAINABLE CHANGEABLE RENEWABLE **DURABLE UPGRADEABLE ADAPTABLE SEPARABLE** RECYCLABLE ...ABLE

LOVEABLE

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